



What: 2010 Congressional Butt-In

When: Tuesday, March 30, 2010

How: Call 1-866-615-3375 anytime from 9 AM to 5:30 PM EDT

You only have to make one call. You will be prompted to enter your zip code, and be directly connected to your Representative. Your call will take five minutes and could help save thousands of lives.

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A note: If the office tells you that they are co-sponsors already, thank them for their support and ask their help to bring the bill to the full House for a vote.

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Script

I am calling today to bring a bill to your attention that was introduced by Congresswoman Kay Granger and Congressman Patrick Kennedy.

H.R. 1189, the Colorectal Cancer Prevention, Early Detection, and Treatment Act will create a national screening and treatment program modeled after the very successful breast and cervical cancer screening program.

While the recently enacted health care reform legislation will lower the cost of preventive services like colonoscopies for many Americans the health care reform legislation will not do anything to increase awareness about the importance of early detection and screening. Today, even among those with health insurance, screening rates for colorectal cancer are much too low – less than half of those who should be screened get screened!

When the national breast and cervical cancer screening program was enacted in the mid-80s, the screening rate for breast cancer was around 29%. Today, that rate is close to 80%. It is time we made the same headway in the fight against colorectal cancer and enacted a national screening and treatment program for colorectal cancer.

Please CO-SPONSOR H.R. 1189. Colorectal cancer is a cancer that can often be prevented through regular screening beginning at age 50 or at a younger age if there is a family history. This bill will help educate the public and improve access to screening for those that might not otherwise be able to afford it!

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The Congressional Butt-In is a joint campaign of C3: Colorectal Cancer Coalition and Prevent Cancer Foundation. Made possible thanks to grants from Genentech and Bristol-Myers Squibb. For more information please visit www.CoverYourButt.org.